

New Hampshire Public Utilities Commission  
Attention: Debra Howland, Executive Director  
21 South Fruit Street, Suite 10  
Concord, N.H. 03301-2429

 ORIGINAL

NHPUC 21FEB'19pm2:46

February 15, 2019

RE: Crimson Power Solutions, LLC Initial Registration as a Competitive Natural Gas Aggregator with the New Hampshire Puc

Dear Ms. Howland,

Pursuant to Puc 3003.04, Initial Registration of Natural Gas Aggregators, Crimson Power Solutions, LLC is in compliance with section (a). Please find attached the original and 2 copies of the Puc 3006.02 Form for Initial and Renewal Registration of Aggregators and certified check for \$250 to suffice sections (b) (c) and (d).

Additionally, please find below a summary of Crimson Power Solutions description and relevant experience:

Crimson Power Solutions was founded in 2018 by Dr. Kevin Kelly. Dr. Kelly holds a Master's Degree from Harvard University and a Doctorate from Northeastern University focused in Energy Policy. Along with his academic background, Kevin has twenty-one years of experience in the deregulated energy market. Prior to starting CPS, Kevin was a minority owner for 17 years with a national energy consultant that had a 100MM valuation at the time of his departure.

Crimson Powers' core competencies are:

- Commodity Procurement & Consulting,
- Provide a compressive set of energy reporting to the customer,
- Serve as an industry expert to the customer to aid in the understanding of the market and reporting data,
- Serve as the liaison between the customer and serving supplier,
- Provide customer with energy market intelligence information and data,
- Lighting Efficiency Projects, and
- Solar Net-Metering & Consulting.

If you have any questions or require any additional information, please do not hesitate to contact me.

Kind Regards,



Peter C. Schmitt  
Vice President  
Crimson Power Solutions, LLC  
(774) 413-5334 x 10

**CRIMSON POWER**  
*Solutions*

**Puc 3006.02 Form for Initial and Renewal Registration of Aggregators**

(1) The legal name of the applicant as well as any trade name(s) under which it intends to operate in this state;

Crimson Power Solutions, LLC

(2) The applicant's business address, telephone number, e-mail address and website address, as applicable;

110 State Road, Suite 8  
Sagamore Beach, MA 02562  
T: (774) 413-5334  
e-mail: info@crimsonpowersolutions.com  
www.crimsonpowersolutions.com

(3) The name(s), title(s), business address(es), telephone number(s), and e-mail address(es) of the applicant if an individual or of the applicant's principal(s) if anything other than an individual;

Dr. Kevin Kelly, CEO  
110 State Road, Suite 8  
Sagamore Beach, MA 02562  
T: (774) 413-5334 x 11  
e-mail: kkelly@crimsonpowersolutions.com

(4) The telephone number of the customer service department or the name, title, telephone number and e-mail address of the customer service contact person of the applicant, including toll free telephone numbers if available;

Mr. Peter Schmitt, Vice President  
T: (774) 413-5334 x 10  
e-mail: pschmitt@crimsonpowersolutions.com

(5) A copy of the applicant's authorization to do business in New Hampshire from the secretary of state, if anything other than an individual;

Attached – Exhibit 1

(6) A list of CNGSs in New Hampshire through which the applicant intends to provide service;

Crimson Power Solutions currently has broker agreements with the following CNGSs in NH:

Agera Energy LLC  
Direct Energy Business Marketing, LLC  
Sprague Operating Resources, LLC

(7) A statement that the applicant is not representing any supplier interest, or a listing of any supplier interest(s) the applicant intends to represent;

Crimson Power Solutions, LLC does not represent any suppliers' interest.

(8) Payment of the required filing fee;

Crimson Power Solutions filing fee of \$250 enclosed with application.

(9) The signature of the applicant or its representative.



**PETER SCHMITT**  
Vice President

**CRIMSON POWER** *Solutions*

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[www.crimsonpowersolutions.com](http://www.crimsonpowersolutions.com)

# Exhibit 1

## State of New Hampshire Department of State

### CERTIFICATE

I, William M. Gardner, Secretary of State of the State of New Hampshire, do hereby certify that CRIMSON POWER SOLUTIONS, LLC is a Massachusetts Limited Liability Company registered to transact business in New Hampshire on June 14, 2018. I further certify that all fees and documents required by the Secretary of State's office have been received and is in good standing as far as this office is concerned.

Business ID: 797152

Certificate Number: 0004128909



IN TESTIMONY WHEREOF,

I hereto set my hand and cause to be affixed  
the Seal of the State of New Hampshire,  
this 8th day of July A.D. 2018.

A handwritten signature in cursive script, appearing to read "William M. Gardner".

William M. Gardner  
Secretary of State